

ALBERTA GUJARAT ASSOCIATION

Sponsorship and Advertising Rates -2018 (Till 31st December)

Being a small business has many benefits, one of which is being a part of your community. Solidifying your ties is an important task as you work your way to becoming a fixture in the community. Local sponsorship is a great way to help you do this. Being said, choosing the right local sponsorship opportunities can be essential to your company's growth. The biggest ROI will be strong bonding with community; your business growth will be by product of it. In short, a sponsorship can be extremely beneficial.

Here are some outstanding opportunities to support community

VOLLEYBALL TOURNAMENT (TBD)

- ❖ Whole day sponsorship - **\$150.00**
- ❖ Banner display and announcement of the promoters and organization name during the event.
- ❖ Opportunity to introduce branding, products & services (Max. 3 minutes).
- ❖ Welcome to join during lunch hours and connect with participants and volunteers
- ❖ Appreciation coverage as an event sponsors on website as well as social media

CANADA DAY (1st July, 2018)

- ❖ Whole day sponsorship - **\$150.00**
- ❖ Banner display and announcement of the owner and company name during the event.
- ❖ Opportunity to introduce branding, products & services (Max. 3 minutes).
- ❖ Free access & welcome to join Canada Day picnic-for the immediate family members and grab opportunity to connect with community.
- ❖ Appreciation coverage as an event sponsors on website as well as social media

Cricket Tournament (14th and 15th July, 2018)

- ❖ Two-day sponsorship - **\$350.00**
- ❖ Banner display and announcement of the owner and company name during the event.
- ❖ Opportunity to introduce branding, products & services (Max. 3 minutes).
- ❖ Appreciation coverage as an event sponsors on website as well as social media.
- ❖ Prize distribution during the event.

Kite Festival (TBD)

- ❖ Whole day sponsorship - **\$150.00**
- ❖ Banner display and announcement of the owner and company name during the event.
- ❖ Appreciation coverage as an event sponsors on website as well as social media.

ADVERTISEMENT ON AGA WEBSITE - \$150.00

- Advertise for one year.
- Either visiting card or visiting card with link to your company website.

WHOLE YEAR SPONSORSHIP

Sponsorship Type: Gold

Sponsorship Rate: \$2500.00

- ✚ Free Family AGA Membership (For All Partners – Proof of Partnership Required)
- ✚ Advertisement on the AGA Website for ONE Year which includes either visiting card or visiting card with link to your company website.
- ✚ Banner display and announcement of the Owner and Company name and organization during all events of the year organized by AGA.
- ✚ Opportunity to introduce branding, products & services (Max. 3 minutes) during **Navratri** on stage for Three (3) days.
- ✚ Opportunity to introduce branding, products & services (Max. 3 minutes). (Max. 3 minutes) during **Diwali** on stage.
- ✚ Price distribution during AGA events depending on number of sponsors.
- ✚ Best available high visibility spot for banner display during all AGA events.
- ✚ Ten (10) Diwali (Dance and Dine) function tickets @ 50% Discount.
- ✚ Opportunity to set up stall/table for advertisement during Navratri 5 nights and Diwali.
- ✚ Business card size advertisement into the flyer and poster of the AGA event. Hard copies of which will be displayed at several locations throughout our city as well as event venue.
- ✚ Free access & welcome to join Canada Day picnic for the immediate family members and grab opportunity to connect with community. (All Partners – Proof of Partnership required).
- ✚ Coverage on AGA Facebook wall: Once a month

Sponsorship Type: Silver

Sponsorship Rate: \$1500.00

- ✚ Opportunity to introduce ~~their~~ branding, products & services (Max. 3 minutes) during Navratri on stage for Two (2) days.
- ✚ One banner display during Navratri 5 nights.
- ✚ Business Card Size Advertisement on Navratri Poster.
- ✚ Four (4) complimentary Diwali function tickets.
- ✚ Coverage on AGA Facebook wall: Once every two months.

Sponsorship Type: Bronze

Sponsorship Rate: \$750.00

- ✚ Business Card size Advertisement on Navratri Poster.
- ✚ One banner display during Navratri 5 nights.

Diwali Program Sponsorship

Sponsorship Rate: \$500.00

- ✚ One banner display during the event.
- ✚ Two (2) complimentary Diwali function tickets.
- ✚ Business Card size Advertisement on Poster.
- ✚ Announcement of the Owner and Company name promoters during the event.

Donations – TAX RECEIPTS WILL BE ISSUED

Note: Banner to be provided by the Sponsor. (Sponsor's responsibility to Hang and Remove the Poster during the event(s) as directed by AGA)

PLEASE CONTACT FOR ADVERTISEMENT TO ANY EXECUTIVE MEMBER